



**Biomedical Market Group (BMG)**, a Southern California company which promotes US & international medical organizations and upcoming meetings to medical audiences, is a preferred marketing & PR solution for GSP clients.

Medical marketing & meeting professionals wishing to announce their news or communications directly to the medical marketplace can do so using BMG's proprietary **Medical E-mail News™** distribution service. Your press release or copy is transmitted directly to thousands of medical professionals and contacts, all provided by BMG's medically-focused editorial team, which updates health & medical contacts daily. <http://biomedical-market-news.com>

Using **Medical E-mail News™** medical industry e-campaigns, your news, meeting notices, and other communications are sent directly to key medical company execs, doctors, surgeons, physicians, hospital staff, medical editors, medical association staffs and their members, and hundreds of other medical industry professionals. The service expands the number of medical executives and professionals who will see your press release because the release is delivered directly into the actual in-boxes of health & medical audiences with no message loss. Opt-in/Opt-Out best practices are applied daily for all subscribers, readers and respondents in the distribution.

BMG has developed a broader, insider's marketing tool over the past decade — helping marketing, PR and meeting executives reach *additional* medical & health contacts and attendees for their marketing and business development dollars.

View audience demographics at: <http://www.biomedical-market-news.com/demographics.html>

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#### Medical Industry E-Campaign Features:

- National distribution to medical industry audiences (audience contacts updated daily)
- Dynamic links directing respondents directly to your website, meeting site and other pages
- E-Optimize editorial proofing for every press release
- No extra charge for over 400 words up to 2,500 words (unlike the wire services)
- No membership fees, separate list rental charges, or setup charges
- No extra charge for international distribution – a premium service (billed extra by wire services)

#### Affordable Rates:

Being a preferred premium quality solution for Growth Solutions Provider's network of clients and in cooperation with this valued alliance, the following introductory press release rates are extended to GSP's clients:

- 3 Press Release Transmittals for \$999.<sup>00</sup> (reg. price = \$800 each)
- 2 Press Release Transmittals for \$695.<sup>00</sup>
- 1 Press Release Transmittal for \$499.<sup>00</sup>

Please note this special offer is for new orders only, and cannot be combined with other offers, future or previous orders. Press releases must be used within 12 months from date of purchase.

#### For Further Information Please Contact:

BIOMEDICAL MARKET NEWSLETTER INC / MEDICAL E-MAIL NEWS™ (service units of BMG)  
1 714-434-9500 – phone (9:00am to 5:00pm M-F, PST)  
1 714-434-9755 -- fax

Or Order Online: <http://www.biomedical-market-news.com/BMN499.html>